


**CMC Energy Services**

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***Home Energy Tune-uP:  
Empowering Energy Savings Nationwide***

**Sustainable Energy Coalition**  
The 11th Annual Congressional  
Renewable Energy & Energy Efficiency  
EXPO + Forum  
July 31, 2008

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**Small Company That Does Big Things**

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- **Leader and innovator in energy efficiency since 1977**
- **Product and Customer Segments**
  - Most work conducting utility-sponsored audits/inspections (all bldg. types)
  - Current focus on low- income households
  - Typically establish long term relationships
- **Helped 300,000+ customers save 15-30%**
- **Primary service areas**
  - Northern NJ
  - Philadelphia metro
  - DC metro area (including MD, VA, DC and DE)


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***“You’ve got to be careful if you don’t know where you’re going, because you might not get there.”***

**- Yogi Berra**



***Corporate Mission***

***Achieve 25% Energy Efficiency Savings in Five Million Homes per Year***



## Market Driven Approach: “Put your money where your house is.”

- Make homes more energy efficient - use savings to pay for improvements.
- Help reduce greenhouse gases
- Best investment home-buyers and home-owners can make
- Improvements make homes more comfortable and increase resale value

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## Critical Program Components

- Utilities offer a free home energy audit with new residential account
- Utilize home inspectors trained as energy auditors
- “Whole house” approach to audit
- Audit report identifies savings, costs, payback for energy efficiency improvements
- *Key: Monthly Savings > Cost, when financed*
- FHA Streamlined (k)



## The Book

- ***“Home Tune-uP: Empowering Energy Savings Nationwide”***
- **CMC Energy & Kaplan Professional Schools trained 2,000+ home inspectors to become energy inspectors**
- **Available for sale at [cmcenergy.com](http://cmcenergy.com) and [amazon.com](http://amazon.com)**
- **Half price sale today**

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## Thank You !

**Clif Payne**  
Executive Vice President

**CMC Energy Services**  
1301 Virginia Drive, Suite 250  
Ft. Washington, PA 19034

(215) 654-8388  
[cpayne@cmcenergy.com](mailto:cpayne@cmcenergy.com)

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